

frolic & courage

Plan well, have fun, travel the world!

About frolic & courage



Antoinette Harris

Hi, I'm **Antoinette Harris**, the owner of frolic & courage, LLC! I'm a steadily growing nano-influencer based in the United States, Washington, D.C. area. My passion is to help aspiring travelers plan well, have fun, and travel the world to bucket list destinations through my research, recommendations, and practical advice. As the trusted go-to for travel information, I gained recognition and was featured earlier this year in the [U.S. News & World Report](#).

On my [blog](#), [YouTube](#) channel, [Instagram](#), and [Pinterest](#) pages, I post international and domestic travel vlogs and [informational content](#) sharing featured [attractions](#), the best things to [see & do](#) at a destination, [room tours](#), food & restaurant reviews, and practical tips to help my audience the confidence and courage to plan their next trip. I look forward to connecting with your organization!

Audience Profile

My primarily U.S. based audience is comprised of aspiring female and male travelers, married and single, between 25-54 years old who are actively planning and researching their next trip. They are college educated, financially secure, and eager to obtain a great return on their vacation investment given the limited time off from their 9-5 careers. Travel, culture, food, spa/salon visits, and finance are top interests.

Their desire is to travel and fully experience new domestic and international destinations, but are challenged by their lack of experience. Overwhelmed but determined and value-driven, these decision makers turn to experienced travelers and trusted visual sources to inform their purchase decisions. They seek information that is detailed, clear, visually appealing, and realistic to finalize their itinerary. In sum, this is why my audience enjoys frolic & courage content!



Rome, Italy

Let's Collaborate



London, England

There are a number of creative ways I can introduce your brand to my audience. My YouTube channel and blog are the most visited sites, followed by Instagram, Pinterest, and Facebook. From sponsored content and press/fam trips to detailed reviews and photography, let's work together to produce value for your business and my audience.

For example, my [Viator Partners](#) destination activities affiliate link conversation rate for the past 12 months is more than **triple (3.2%)** the industry average of .5 to 1%. I look forward to the possibilities that collaboration can bring!

Key YouTube Stats

18-54

years old (84.2%)

5.8M

impressions

820k+

video views

69.5%

U.S., U.K., Canada & Australia

52/48

% male/female



Athens, Greece



San Antonio, TX



Ocho Rios, Jamaica

Collaboration & Opportunities

Press & Fam Trips

Accommodations, transportation, meals, tours

My audience loves when I share my international and domestic travels! Allow me to film and/or photograph your **beautiful destination**, accommodation, or service. I'll showcase the best your organization has to offer.

Brand Ambassador

Varies based on opportunity

I enjoy promoting services, destinations, and products from brands whose values naturally align with my audience and my own. Through preferred long-term partnerships and affiliations, let's work together.

Sponsored Content

Natural integration varies by post + gifted item(s)

After experiencing your **products** and/or service, I'll organically post or share an in-depth **review** with my detail-loving audience. Option range from full, partial, or integrated content to mentions, placements, or giveaways on the platform(s) of your choice.

Photography

High-quality images for print, web, and social media

From stunning accommodations and sumptuous meals to breathtaking sites and memorable activities, my high-quality individual or bundled licensed **images** will enhance your upcoming marketing requirements and motivate future clients towards a purchase decision.

Additional Services

Have something else in mind? Let's chat!

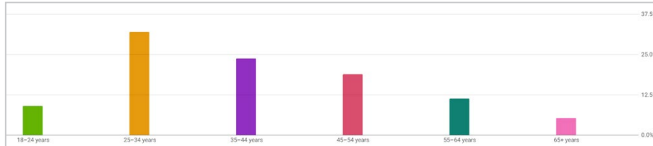
I'd love to collaborate with you on your brand's great idea. Whether it's a bundled package of deliverables, affiliate link, licensed photos, talent for shows, photos, or video campaigns, an interview, or public speaking engagement, or anything else you'd like to create. Let's talk and explore the opportunities!

Detailed Stats & Analytics

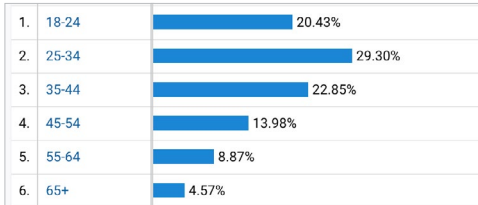
All traffic is organic. Stats are YTD. Updated as of 12/27/2023

Audience by Age

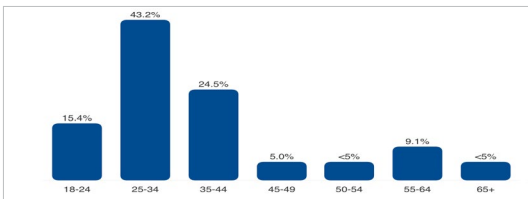
YT



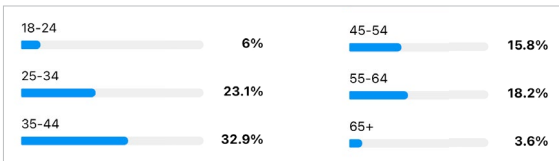
BL



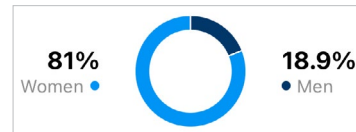
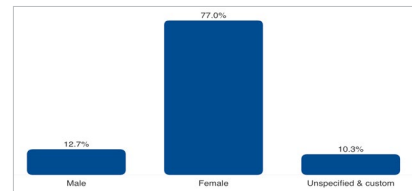
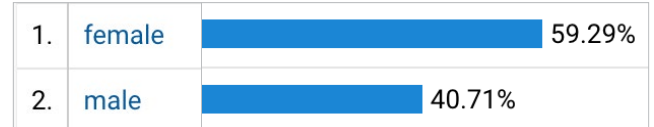
PI



IG



Audience by Gender



Views by Geography

YT

United States	195,415
Canada	23,000
United Kingdom	20,648
Australia	7,341

BL

1. United States	1,101 (75.62%)
2. Canada	66 (4.53%)
3. United Kingdom	56 (3.85%)
4. Australia	20 (1.37%)

PI

United States	57.8%
Canada	5.3%
India	3.3%
South Africa	2.9%

IG

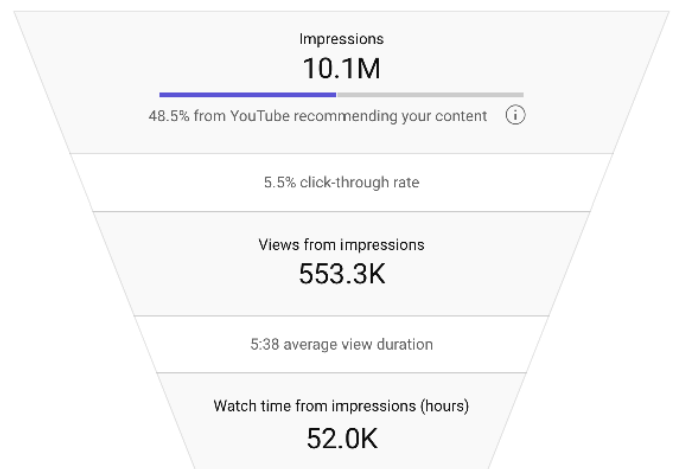
United States	81.7%
India	3.6%
Canada	2.4%
Bangladesh	1.2%

YouTube Views

Views ▲	Impressions ▲	Impressions click-through rate ▲
820.4K	5.8M	5.7%

Impressions and how they led to watch time [▲](#)

Data available Oct 1, 2018 – Dec 26, 2023 (1913 days)



Detailed YouTube Stats & Analytics

All traffic is organic. Data current as of December 27, 2023.

 **YouTube**

Media Kit



Plan well, have fun, travel the world

Turn your travel dreams into reality.

frolie & courage

New videos every week!





Frolic & Courage
6.9K subscribers

Hi, I'm Antoinette! Through Frolic & Courage I help aspiring travelers plan well, have fun, and travel the world to bucket list destinations through research, recommendations, and practical advice.

Key channel stats Last 28 days

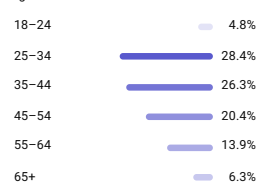
Subscribers (Lifetime)	Videos published (Lifetime)	Unique viewers	Views
6.9K	152	14.4K	18.8K
Watch time (hours)	Average view duration	Average percentage viewed	Returning viewers
1.6K	5:20	32.1%	11.0%

Demographics Last 28 days

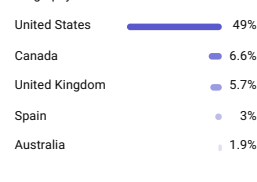
Gender



Age

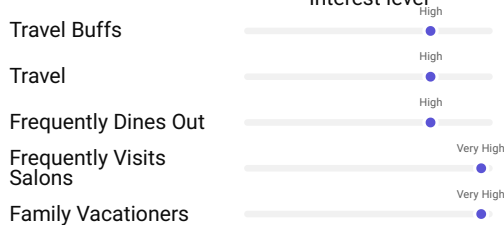


Geography

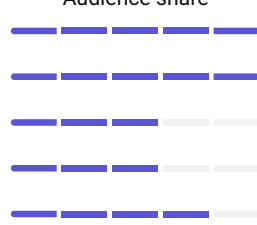


Audience interests Last 60 days

Interest level

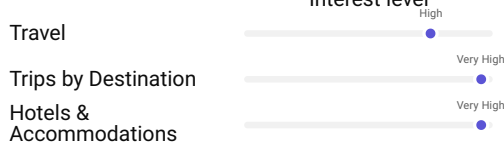


Audience share

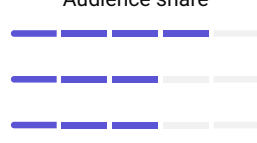


Shopping interests Last 60 days

Interest level



Audience share



Branded content videos

Videos with paid promotion



I Cant Believe We Did ALL This In Ocho Rios! | Moon Palace, Mystic Mountain, Dunn's Falls, Sun Valley

2.0K views • 4 months ago

Featured videos

Video highlights



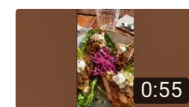
What You NEED To Know Before A Mediterranean Cruise

59.7K views • 10 months ago



I Stayed at Three Hotels in Barcelona Spain!

22.5K views • 7 months ago



Barcelona Restaurants You MUST TRY!! #shorts

9.4K views • 7 months ago



Moon Palace Jamaica! | What to Expect + Room Tour

8.2K views • 4 months ago

Social Media

Blog: frolicandcourage.com
Instagram @frolicandcourage
TikTok

Etsy Shop
Travel Essentials
Facebook @frolicandcourage

Contact

Frolic & Courage
frolicandcourage@gmail.com

Joined YouTube

October 08, 2016

Location

United States

Impact & Conversation



thomas thorne 1 year ago

Greetings. My wife and I have been debating whether or not we wanted to do Chops for dinner on an upcoming cruise. We've eating there because we had the Key with a pre fixed menu. While we LOVED that restaurant, we were just really up in the air about the dinner menu.

..... well

Your video made up our minds ... Lol !!!!! We are DEFINITELY gonna do dinner at Chops now. Thank you for this review and keep those videos coming and CONGRATULATIONS on your anniversary !!!!!!!

Happy crusing

Show less



Jasmine Crain 6 months ago

I've been looking at different hotels I think we will be living at this one for our vacation this year I love the oversized soaking tub !!

👍 1 🗨️ 📌 ▼ 📊 🧡 REPLY

▲ Hide 3 replies



Frolic & Courage 6 months ago

That's awesome Jasmine! Bathrooms can easily make or break a vacation 🤔 but we felt like we hit the jackpot! When are you planning to go??

👍 1 🗨️ 📌 ▼ 📊 ❤️ REPLY



@lisaw.7037 • 1 month ago (edited)

My husband and I just returned from Barcelona after a Mediterranean cruise. We stayed at Seventy Barcelona based on your review. The hotel and staff were absolutely amazing! Thank you for your great detailed review.



Ju Wa' 1 month ago

Great content. I loved the tour of Pompeii. I'll be traveling to Italy in the Summer and this has confirmed I need to plan an Excursion to Pompeii.

👍 1 🗨️ 📌 ▼ 📊 🧡 REPLY



@telishawoodfin5514 • 4 weeks ago

Finally someone that knows how to do full review of a resort, food and hotel room. Thank you. Well done. You should give classes of how to do a reviews like yours.



📌 Pinned by Frolic & Courage

Sara BADRI 2 years ago

Your video is so detailed! I've watched so many videos about public transport in Paris, they got between 60k and 400k views but they weren't as interesting as yours! Thank you so much for sharing those tips. That will definitely help!

👍 66 🗨️ 📌 ▼ 📊 🧡 REPLY

▼ View 3 replies from Frolic & Courage and others



Uzma Rehman 1 week ago

Super helpful, I am coming to Paris next month I will grab this card and travel around. Most amazing system, can't wait to see how it all works

👍 1 🗨️ 📌 ▼ 📊 🧡 REPLY

▼ View reply from Frolic & Courage



Esther-Cam 2 weeks ago

This video is awesome Thank you for your extensive research...

👍 1 🗨️ 📌 ▼ 📊 🧡 REPLY



Luis Parga 3 weeks ago

im going for a whole week and wanted to see what was more convenient definitely doing navigo! thank you so much!